

The VIEW

CITY OF MOUNTAIN VIEW

Planning for Our Future

In this edition of *The View*, we highlight our long-standing tradition of forward-thinking innovation. The City uses the tools of long-range planning, public outreach, partnerships and pilot programs to understand the opportunities and challenges facing our community and develop effective solutions. Much like our successful tech companies, we test, learn from mistakes and implement successful pilots.



After listening to the interests and concerns of the community, the City Council picks major areas to focus on every two years. For Fiscal Years 2017-19, our goals are improving the quantity, diversity and affordability of housing (*Housing*); comprehensive and coordinated transportation strategies to achieve mobility, connectivity and safety (*Transportation*); promoting environmental sustainability with a focus on measurable outcomes (*Environment*); and promoting strategies to protect vulnerable populations and preserve socioeconomic and cultural diversity (*Community for All*), which are highlighted in this newsletter.

With the start of the new Fiscal Year, we set our spending plan and capital improvement program to accomplish these goals and implement new innovative ideas. To learn a little more about how we plan and budget, check out *The Financial View*, an easy-to-understand overview of City funding and spending, or the full budget at www.MountainView.gov/Finance.

I hope you enjoy this edition of *The View* and stay engaged with the City.

Dan Bick

City Manager



Pilot Programs Make Mountain View a City of Innovation

Continuing the spirit of Silicon Valley, the City tests new ideas to address challenges, improve public services and enhance the quality of life in Mountain View. While there are important reasons for government to be methodical, steady and cautious to preserve our resources and sense of community, we must also be flexible, innovative and open to change to meet the needs of the public in an ever-changing environment.

The Community Center is being remodeled to provide a wide range of programs and an open, inviting space where people can come together to celebrate. The Mountain View Public Library was also re-imagined as a destination for knowledge for all types of learners in all types of media — both traditional and high-tech — with the freedom of easily borrowed RFID-tagged materials, an expanded, vibrant children’s area and additional quiet study rooms. Public Wi-Fi is in the works in the downtown area to encourage people to come to the City center and share ideas over coffee or bubble tea; and we have invested in a downtown vitality pilot program to give small businesses more pop-up opportunities. Downtown real-time wayfinding signs and free valet parking service make it easier for those who arrive by car, and the Community Shuttle now has a mobile-friendly live view that allows passengers

to see where the next shuttle is and when it will arrive. We are also converting surface parking lots into community assets, including affordable housing and hotel and retail space, while adding structured parking that will increase the total number of spaces available.

Our first responders are working on innovative enhancements to public safety, too. A core group of firefighters are trained as paramedics to ensure emergency medical help is available on every shift and embedded in the police department’s SWAT team. Our police department is improving system interoperability to facilitate communications regionally with other public safety agencies, while the use of new mobile applications make it easier and more efficient for officers to have the information they need and stay connected from the field.

If you see a robot on the sidewalk delivering fruit to an office building or ride your bike over speed-and-use sensors on the Stevens Creek trail, remember that we are always testing new programs to make lives better in our City. You can give us feedback on any of these pilot programs at a public meeting, or by visiting www.MountainView.gov and using AskMV. You can also look for more public feedback opportunities or share your ideas on our social media channels, listed at www.MountainView.gov/social.



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Spanish Language Ambassador Program

Recent graduates of the Spanish Language Leadership Academy are participating in a new ambassador program designed to help share important information with the community. The ambassadors engage peers through their native language to help City staff develop more effective ways to include community members whose first language is not English.

Mango Language Learning at the Library

If you have always wanted to learn a new language and study another culture, Mango Languages at the Library has you covered. The program walks you through easy to follow, colorful screens with audio and text guides to ensure perfect pronunciation in 71 languages, including Spanish, French, English, Japanese, Chinese, Italian and even Pirate! Mango is conversationally-based and encourages learners to understand and appreciate each of the cultures associated with a new language. For more on this and other Library programs, visit www.MountainView.gov/Library.



LGBTQ Listening Forum

The County of Santa Clara Office of LGBTQ Affairs and the City of Mountain View Human Relations Commission hosted an LGBTQ Listening Forum on January 27. Community members discussed issues affecting the LGBTQ community, the strengths and gaps of LGBTQ resources and services, and the ongoing work of the County Office of LGBTQ Affairs. The event was a critical step in shaping future initiatives to serve all of our neighbors. For a link to this and other Community for All resources, visit www.MountainView.gov/CommunityForAll.

Pride Flag Raised

On June 5, the rainbow flag was raised at City Hall in recognition of National Pride Month. A rainbow flag has been flown for the past two years and will now be flown yearly.



Envisioning the Future through the Lens of Human Rights



Mountain View has been a Human Rights City since December 2016, and a new pilot program will use a human rights lens during the analysis of some upcoming City decisions. While Council and staff have always considered the impact of City programs, projects and policies on the people of Mountain View, this new pilot program allows a more focused look at the potential impact on social equity, small businesses and resident displacement.

Approved by City Council in April, the pilot program will look at upcoming City decisions related to the East Whisman Precise Plan, regulation of short-term rentals and the Vision Zero transportation policy as case studies. By creating this new analytical framework for assessing how City initiatives relate to the achievement of human rights in Mountain View, the pilot program could inform the way that the City approaches other initiatives as well.

Local Values Regarding Immigration Policy

On May 15, City Council authorized the City's participation in an amicus curiae brief supporting the State of California in a lawsuit filed by the Federal government against the State. In this lawsuit, the U.S. Government is challenging State laws regarding immigration enforcement that the State contends are a valid constitutional exercise of local police power necessary to protect undocumented residents. Joining many other cities and counties in California, the intent of these friend-of-the-court briefs is to advise the court of the impact the court's decision will have on our local agencies. The City previously signed on to participate in the amicus brief filed by the County of Santa Clara in which the County is seeking a nationwide injunction against a threat of the Federal government withholding funds from sanctuary jurisdictions. Visit www.MountainView.gov/CommunityForAll "Links to Resources" section for more information.

Autism/Sensory-Friendly Programming Pilot

The Mountain View Center for the Performing Arts hosted its first autism/sensory-friendly production in January. Attendees, performers, volunteers and staff came away with big smiles and full hearts thanks to a partnership with Peninsula Youth Theatre and support and guidance from Youth Drama for All. Patrons were encouraged to arrive early for the performance to get comfortable with the space, including a Quiet Zone for attendees in need of a break. Canine Companions for Independence, an organization that provides assistance animals to those on the autism spectrum, even stopped by to spread some of their special puppy power.



Due to the success of the program, two more sensory-friendly productions are planned; including "Junie B. Jones is NOT a Crook!" on November 3 and "Babe, the Sheep Pig" on February 16. For more information about these and other special performances, visit mvcpa.com.

Magical Bridge Fundraising Continues

The Magical Bridge Playground Project is getting closer to reality as the Magical Bridge Foundation works to raise the \$4.7 million it will take to build the welcoming, safe and all-inclusive playground at Rengstorff Park. The playgrounds feature play zones designed to accommodate everyone and exceed Americans with Disabilities Act (ADA) requirements. The City, County and several organizations in the community have stepped up to help make it happen but more support is still needed. You can find more information about the Magical Bridge Playground, the amazing sponsors who have already given support and how you can help at magicalbridge.org/mtnview.





Mountain View's Future in Sustainability

In September 2017, the City Council established the Environmental Sustainability Task Force 2 (a reprise of a similar 2008 group) to prepare a report and provide community education and outreach to help Mountain View meet its greenhouse gas (GHG) reduction goals. The 33-member Task Force dedicated thousands of hours to conducting research, connecting with the community and deliberating about recommendations during 17 public task force meetings and two public input forums in January and April 2018. In addition to direct engagement with approximately 750 people, the Task Force received more than 950 survey responses.

More than 70 attendees contributed ideas in January for keeping our City sustainable as the population grows, brainstorming in small groups followed by a review of all group input. Topics selected as the most popular among all participants included: walkable, connected, green spaces; public transportation improvements; and zero waste. Other ideas focused on housing (densification, affordability and zero carbon); land use (mixed-use developments and more trails); sustainable living (local food production and sharing area resources); and transportation (more electric vehicles and better bike lanes).

During the April forum, more than 60 community members gathered for a first look at the potential sustainability recommendations and a chance to provide feedback. Members of the Task Force presented selected proposed recommendations while engaging in robust discussions with community members, brainstorming for any new ideas, and discussing the merits of – and barriers to – adopting the recommendations. Table topics included a range of ideas from alternative forms of transportation to a ban on single-use plastics and achieving Zero Net Energy in new developments. Participants were passionate contributors with the hope that Mountain View could become a leader in managing carbon emissions.

Informed by all of this input and research, the Task Force delivered a final report with 36 recommendations in the areas of Transportation; Buildings and Land Use; Circular Economy; Outreach, Regional Collaboration and Advocacy; and Measurement and Metrics to Council on June 26. The week before, in anticipation of the report, Council included additional resources in the FY 2018-19 budget for a consultant and staff to help carry out the next steps in achieving the City's climate goals. Staff will work over the Summer and Fall to evaluate the recommendations and identify priority projects that can be moved forward as quickly as possible through an additional midyear funding appropriation. To learn more, visit www.MountainView.gov/ESTF-2.

Purple Pipes Make a Greener City

Mountain View is one of many Bay Area water retailers that provide recycled water to customers for non-potable use, such as landscape irrigation. The City started this service in the 1980s, but discontinued service in 2001 due to the deterioration of the original recycled water main. Aware of the increasing need to conserve drinking water for potable uses, Mountain View worked with the Palo Alto Regional Water Quality Control Plant to re-establish recycled water service in 2009 and expand the service area.

In addition to the Shoreline Park, recycled water – flowing through dedicated purple pipes – is now available to nearly all business customers in the North Bayshore Area.

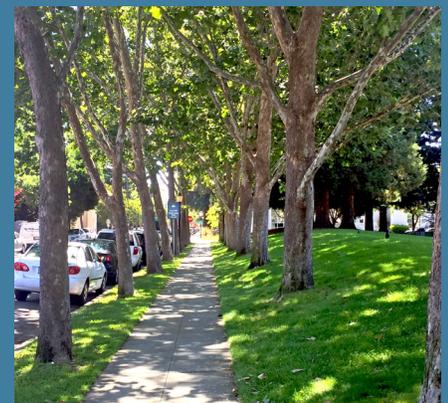
As part of long-range infrastructure planning and environmental sustainability efforts, the City is considering ways to improve the quality of recycled water and expand the service to even more of Mountain View. For more information about this and other water-wise programs, visit www.mountainview.gov/RecycledWater and ConserveWater.MountainView.gov.

City Services That Help You Go Green

Sustainability is a community-wide effort in Mountain View. Environmental responsibility is always considered as staff looks for ways to help residents and businesses get involved in the effort. Take advantage of these environmentally friendly City services to start positively impacting the environment today.

- Reduce paper waste generation by downloading eBooks for free at the City Library.
- Rebuild MV's tree canopy with the free tree giveaway program every March for Arbor Day.
- Don't toss it - Fix-it! Attend Drop-in Fix-it clinics at the Library.
- Participate in free composting workshops to grow your own fruits and veggies.

For more, see the City's Sustainability page at www.mountainview.gov/sustainability.



Are You Flood Prepared?

www.MountainView.gov/floodprep

City participation in the National Flood Insurance Program Community Rating System earns Mountain View residents a 10% discount on insurance rates because the City exceeds minimum standards for flood risk reduction practices.

Find out if your property is in a flood zone today. The City provides the public lending institutions, real estate agents and insurance agents with flood map information. You can also look up your flood risk online at www.Floodsmart.gov. This site provides relative risks, links to flood risk maps and other flood insurance community resources.

Visit www.MountainView.gov/floodprep to get more information and learn how to prepare your family in case of a flood or call (650) 903-6311 during regular business hours.

• HOUSING



Homeless Pilot Programs Update

City funding and local partnerships with County services, regional nonprofits and local faith-based groups are seeking to transition local homeless and people living in vehicles to more stable living situations. As described in this newsletter, one prominent effort is a pilot safe parking program launched with the help of local faith-based groups. The City Council voted in March 2018 to provide additional funding for parking enforcement to address neighborhood and traffic safety concerns while the pilot program explores safe parking as an alternative to parking on City streets. The City is also involved in pilot programs for such things as sanitary services (Dignity on Wheels) and additional street cleanings.

Coordinated on-the-ground outreach is helping to check on the welfare of those living on the streets and address concerns from surrounding housed neighbors. A Community Services Agency (CSA) Outreach Worker, a Case Manager with Peninsula Healthcare Connections and a Mountain View Police Department Outreach Officer connect homeless people and people living in vehicles with the regional CSA-Emergency Assistance Network and the County's mobile health-care and supportive housing program and rapid-rehousing program.



Community Preservation through Housing Diversity

The City continues to actively address the regional housing crisis by planning for residential development to increase the supply, affordability and diversity of housing that creates lasting neighborhoods. In previous editions, we explained the complex process and timeline of affordable housing production (Volume 1, 2017) and the added focus on middle-income development and ownership opportunities (Volume 2, 2017). This edition provides an update on various housing initiatives, efforts to provide relief for the homeless and the innovative ways we engage with the community to build new neighborhoods.

More Than Half-million in Federal Grant Funds for Local Housing and Homeless Programs

On April 24, the City Council allocated \$630,000 in Fiscal Year 2018-19 Federal grant funds toward capital projects in the City. The funds are provided by the U.S. Department of Housing and Urban Development (HUD), through their Community Development Block Grant (CDBG) Program and Home Investment Partnership (HOME). The programs provide annual grants on a formula basis to states, counties and cities that can be used by local nonprofit agencies to carry out eligible activities that benefit lower income households. Funding was awarded to Rebuilding Together Peninsula's Safe at Home Program, which provides basic home repair, maintenance services and accessibility modifications to low-income seniors, disabled persons and families in Mountain View.



Funding was also awarded to LifeMoves, a nonprofit agency that operates The Graduate House, a long-term transitional housing facility in Mountain View that provides housing to previously homeless individuals to assist them as they become employed in order to save money and eventually live independently. The funding awarded will be used to undertake repairs and improvements to the building, including painting the facility and conducting internal upgrades. Hope's Corner, Inc., a nonprofit that provides free meals and showers to homeless and low-income individuals, was awarded funding to conduct site improvements to improve access to the facility. Mid-Pen Housing, a nonprofit affordable housing developer, was awarded CDBG and HOME funds for the expansion of the Shorebreeze Apartments, located on Shoreline Boulevard. The expansion project will add 50 new units to the existing subsidized housing complex.

For more information on the City's CDBG and HOME programs, please visit: www.mountainview.gov/CDBG.

• HOUSING



North Bayshore Affordable Housing Goals

On December 12, 2017, the City Council adopted the updated North Bayshore Precise Plan to implement the 2030 General Plan's policy direction for this area. The 2030 General Plan identifies North Bayshore as a special place that protects the natural habitat and species in the area, while communicating and working toward the vision of highly sustainable and innovative commercial and residential development. It also identifies funding for new public improvements.

Affordable Housing Administrative Guidelines are also being developed to facilitate implementation of the Precise Plan's housing goals, including at least 20 percent affordable housing units. An affordable housing developer has already acquired a site for 93 affordable homes in North Bayshore. The Housing Trust Silicon Valley recently closed on a \$9.7 million acquisition loan with Eden Housing for a project on 1100 La Avenida Ave. It will create a 100 percent affordable housing development with apartments available to residents who make 60 percent or less of area median income.



East Whisman Precise Plan

The City is developing an East Whisman Precise Plan to implement the 2030 General Plan goals and policies and study new residential land uses in the area. The General Plan identifies East Whisman as a highly-sustainable, transit-oriented employment center with a diversity of land uses. The new Precise Plan will include development standards, such as building setbacks and height limits; allowed land uses, urban design guidelines; and will identify new public improvements for the area.

The Environmental Planning Commission (EPC) and City Council recently held study sessions on the East Whisman Precise Plan that included public feedback. These sessions, held in late Spring 2018, provided direction and identified areas where more information is needed on policy topics, such as parks and open space, commercial mix in the neighborhood and transportation demand management. To get information about the current status of the East Whisman Precise Plan, visit www.mountainview.gov/depts/comdev.



Cold Weather Shelter Pilot

A new cold weather shelter pilot program opened on December 23, 2017, in Mountain View at Trinity United Methodist Church. Our Supervisor and the Santa Clara County Office of Supportive Housing team spearheaded development of the project to offer much-needed shelter services to North County. The program operates by referral only, and aims to assist 10 to 15 families and single women, or about 50 people total. The pilot program served as many as 47 clients per day and averages 30 or more during the first year. Clients included unsheltered homeless persons from Mountain View and other North County areas.

Services at the shelter include case management by CSA, meals, and restroom and shower facilities. Construction is underway on a commercial kitchen renovation for Hope's Corner that will allow job training with the Downtown Streets Team in the culinary arts for clients who are interested in advancing their skills and employment prospects. The cold weather shelter will reopen in October 2018 along with the rest of Santa Clara County Cold Weather Shelter Program (CWSP) sites.



Nonprofit Lots of Love Program for Safe Parking

MOVE Mountain View is a new, independent nonprofit launched by local faith-based groups to operate a small pilot program called "Lots of Love" to provide a safe space with overnight parking and supportive services for residents and regional employees living out of their cars and RVs. This program is funded by Santa Clara County and the City of Mountain View. Mountain View is providing \$58,000 for the pilot program start-up, and the County is funding on-going operations with \$287,525 for the period of June 2018 to June 2020.

The City and County support this modest, but important contribution to addressing the 250-300 residents living in vehicles on Mountain View streets. This pilot program is not intended to be a solution to the affordable housing crisis and is not the only answer to getting residents living in vehicles off the streets. The City and the County continue implementing a number of local and regional affordable housing strategies and supportive services for the most vulnerable unstably housed, homeless and low-income families in our community.

Services in the Lots of Love Safe Parking Program will include case management by Community Services Agency (CSA), on-going engagement and lot monitoring. A couple of faith based congregations are considering hosting a small number of vehicles on their sites. There will be a number of ways residents may offer feedback on the three-month pilot program. The aim of the pilot period is to ensure any issues are addressed. Lots of Love may be contacted at (650) 861-0181 for program questions or assistance.

Castro Street and Rengstorff Avenue Grade Separation



The City is working with Caltrain, VTA and the County to remove the at-grade crossings at both Castro Street and Rengstorff Avenue in preparation for rail electrification that will reduce emissions and increase service capacity. In Mountain View, traffic lanes will be diverted or lowered to avoid train crossings. These updates will improve both community safety and traffic flow.

As part of Phase 1 of the Transit Center Master Plan, Castro Street will be closed at the train tracks, and new pedestrian and bicycle undercrossings will be constructed to cross Central Expressway and the tracks. At the same time, engineers are working on a plan that redirects northbound downtown traffic onto westbound Evelyn and a new ramp connection to Shoreline Boulevard. Preliminary designs are expected to be submitted to Council by the end of 2019. For Rengstorff Avenue, plans include lowering the intersection with Central Expressway under the train tracks.

Both of these projects largely depend on securing funding resources; you can keep up-to-date with this and other Capital Improvement Projects at www.MountainView.gov/pwprojects.



Mountain View Community Shuttle Adds Live View with TripShot

A new feature called TripShot is helping Mountain View Community Shuttle users get real-time status updates on their next ride. This latest enhancement to the service was adopted to improve reliability and keep riders informed. Access TripShot by visiting www.MVCommunityShuttle.com and clicking on the Map link at the top of the page. A map displays the shuttle route and icons representing the real-time location of each shuttle. Click the icon to view the route name, next stop and estimated arrival time. While the free community shuttle program has been a great success, exceeding ridership expectations and continuously incorporating community feedback to make improvements, it is still considered a pilot program and is currently still funded through a partnership with Google's transportation team. To learn more about the service or to reach the shuttle operators, visit MVCommunityShuttle.com.

TRANSPORTATION



Planning for Mountain View's Transportation Future and Making it Happen



Mountain View's approach to transportation planning is to connect transportation, land-use and housing because of the way these elements are interrelated. Transportation, seen more broadly as mobility, is about moving people, not about just moving vehicles. To address evolving transportation needs, the City has identified and implemented new mobility strategies over the years which are reflected in various transportation and land-use plans, including precise plans, corridor studies, the Bicycle Transportation Plan, Pedestrian Master Plan and Transportation Demand Management program. We also participate in regional collaboration to connect commute paths and trails with neighbors and improve transit and shuttle services.

To bring these plans together, the City is preparing a Comprehensive Modal Plan (CMP). The CMP will provide a unified examination of all transportation projects and plans in an effort to better understand how they all fit together. It will look at the community outreach and data collection for all transportation projects to find gaps, duplications, conflicts and opportunities. Based on the analysis, the CMP may identify priorities that meet the greatest transportation needs today while anticipating the needs of the future. The CMP is part of Mountain View's commitment to a comprehensive, integrated transportation network that considers the existing infrastructure, opportunities for improvements and new developments in transportation technology.

This issue of *The View* explores several projects that are in various stages of development as an example of the City's commitment to comprehensive and innovative transportation planning.

Castro Street Gets Bike-Friendly Upgrades



Biking into downtown is now safer and easier along Castro Street between Miramonte Avenue and El Camino Real. From July 2017 through April 2018, crews worked to reduce traffic lanes from four to two, add protected bike lanes in both directions, construct bulb-outs and high-visibility crosswalks with in-roadway warning lights, install new loops, relocate medians, repair road surface and striping, remove and plant trees and modify traffic signals. The result is calmer, safer passage between Graham Middle School and the Mountain View Sports Pavilion and the downtown area and is one of many projects around the City to make people-powered transportation easier to use. This project was largely paid for through the Santa Clara County Vehicle Emissions Reductions Based at Schools (VERBS) Program.

TRANSPORTATION

Making New Connections

The City of Mountain View is working with the City of Sunnyvale to create a bicycle and pedestrian path under the railroad tracks and Central Expressway. The new path will connect the East Whisman (Mountain View) and Encinal Park (Sunnyvale) neighborhoods to Evelyn Avenue, and the Bernardo and Sylvan neighborhoods to Middlefield Road. Currently, the only crossings for cyclists and pedestrians in those neighborhoods are at Mary Avenue in Sunnyvale and then not again until Stevens Creek Trail near Easy Street in Mountain View.

Bicycle and pedestrian pathways make a big difference in our communities. They take additional cars off the road and provide safer options for those looking to commute without using an automobile. A pathway in this area will also encourage people working in the East Whisman area, which includes a number of tech-firm campuses, to commute by bicycle. Because both Evelyn and Middlefield are already bicycle and pedestrian friendly, this new connection should help transportation in the developing areas along Evelyn and the proposed development in the draft East Whisman Precise Plan.

Mountain View Recognized as Walk-Friendly Community

The City of Mountain View recently received a Walk Friendly Communities (WFC) bronze award. The award recognizes Mountain View's efforts to support walkability and pedestrian safety.

The award program lauded the City's pedestrian plan, safety-based performance measures, excellent sidewalk coverage, sidewalk design standards, robust maintenance funding, installation of more than 20 high visibility midblock crosswalks, 15 mph speed limit in school zones, and a comprehensive Safe Routes to School program. The designation also includes a report card with recommendations the City plans to leverage in future updates to the Pedestrian Master Plan in FY 2020-21.

For more information about our Walk-Friendly Community and other City mobility programs, visit www.MountainView.gov/GettingAround.

The Latest on Automated Guideway Transit

The City continues to explore innovative ways to help ease traffic congestion in the North Bayshore Area, which has a limited number of entrances and egresses while housing some of the largest employers in the area. One option being considered is an Automated Guideway Transit (AGT) system that uses fully automated and driverless technology to move commuters between the Caltrain and Light Rail Stations at the Mountain View Transit Center and North Bayshore.

You may already be familiar with AGT systems from airports that use them to carry passengers between terminals. In Mountain View, a system could leverage new, evolving technologies in autonomous transit vehicles to operate on a dedicated guideway (elevated or at-grade) in a reserved lane. These vehicles could also be flexible enough to operate in roadways after leaving the dedicated guideways to serve multiple destinations in North Bayshore.

As technology continues to develop and Mountain View continues to grow, so does the need to explore new transportation solutions. Studying innovative systems, like AGT, is about more than finding ways to move more people around. It is about the City's holistic approach to connecting to other systems, flexibility for improvement over time and quality of life enhancement by expanding mobility options while continuing to maintain environmentally responsible public services. To follow along with the City's exploration process, visit www.MountainView.gov/GettingAround for updates.



One-Year Dockless Bike Share Pilot Program Launches

Cyclists in Mountain View can now pedal to their destinations without the worry of maintaining their own rig. On May 8 as part of Bike-to-Work Day 2018, the City launched a one-year Dockless Bike Share Pilot Program by issuing permits to two bike share operators to provide a fleet of regular and electric-assist bicycles for use whenever you need one.

This pilot was designed to allow the City to test different bike share operating models. In July, the operator providing regular bicycles (ofo) decided to discontinue the service, while the company providing electric-assist bicycles (Lime Bikes) continues to see increasing ridership. In the first 10 weeks of service, there were over 20,000 Lime Bike rides in Mountain View.

Accessing a dockless bicycle is easy and fun. Riders can download Lime Bikes' app onto their phones. The bikes are equipped with GPS and can be unlocked using the app, which also has helpful instructions on where to pick up and park the bikes before and after use. Simply locate an available bike, use the app to unlock it and start pedaling. Rates and terms are set by Lime Bikes.

For more information, visit www.MountainView.gov/bikeshare.

Drop-in Bike Clinics

Want to learn more about keeping your bike in top shape? The Mountain View Public Library offers free, Drop-in Bike Clinics every third Saturday from 11:00 a.m. - 12:30 p.m. All ages are welcome and can meet at the Dero Fixit station on Franklin Street in front of the Library entrance. A professional bike mechanic will be available for advice and help with all of your cycle concerns, including changing a tire, adjusting shifting and brakes, and identifying that mysterious noise. The Fixit Station has all the tools you need, so bring questions and your bike.



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Revenue Measures Headed to November Ballot Boxes

In this edition of *The View*, several new, innovative programs are discussed that continue the City's tradition of responsible long-range planning and forward-thinking approaches to preparing for our growing and changing population. In particular, there are many critical transportation projects, including: an Automated Guideway Transit (AGT) system; rail and road grade separation projects at Rengstorff Avenue and Castro Street; a much-needed transit center update to accommodate increased ridership; a possible new Charleston Road undercrossing; connecting the NASA light rail station to North Bayshore; Active Transportation projects, which are improvements that are not auto-centric, such as prioritizing pedestrians and bicycles; a Central Expressway undercrossing at Bernardo; and the continuation of the Mountain View Community Shuttle. These are in addition to more than 40 unfunded Capital Improvement Projects that have been identified as important to address traffic congestion, achieve climate goals and maintain the high quality of life and City services that make Mountain View such a great place to live, work and play.



To assist in funding these projects, after considerable input from stakeholders, the City Council selected two revenue measures to be brought before voters in November 2018. The first is an update to the existing business license tax that was set in 1954 at \$30 per business for most companies, regardless of the company's size and community impact. If passed by the voters, this measure would impose a restructured business license and registration tax on Mountain View employers of between \$8 to \$149 per employee, on average, depending on employer size. The measure is expected to generate around \$6 million annually for the general fund which the Council indicated their intent for the revenues to be used primarily for transportation improvements, but also for affordable housing and general governmental purposes. The second measure is a general purpose cannabis tax of up to nine percent on gross receipts which is estimated to provide about \$1 million in annual revenue for general governmental revenue purposes this year.

Minimum Wage in Mountain View

In November 2015, the City Council approved an ordinance to increase Mountain View's Minimum Wage rate. As of January 1, 2018, the current minimum wage rate is \$15.00 an hour. According to the existing ordinance, beginning on January 1, 2019, the minimum wage will adjust annually based on the regional Consumer Price Index (CPI), which tracks changes in the price of the everyday goods and services we use the most. In Fall 2018, the City Council will consider amending this ordinance to delay the CPI increase until 2020 to align with minimum wage rates throughout the region. Visit the City's minimum wage webpage at www.MountainView.gov/MinWage to stay up-to-date on the latest rate adjustments.



These measures provide a pathway for long-term, stable funding which could be used to leverage additional funds through bonding and make the City less reliant on competing for Federal and regional funding sources before we can start to make needed and expensive transportation improvements. For more information about these measures, how they were selected and projects currently under consideration for this funding, visit www.MountainView.gov/2018BallotMeasures.

The View

The newsletter is published two times a year by the City of Mountain View. *The View* is delivered by bulk mail to every residential address and business in Mountain View.

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Extra Copies

A limited supply of extra copies are available at City Hall, 500 Castro St.; the Mountain View Public Library, 585 Franklin St.; and the Community Center, 201 S. Rengstorff Ave.

City Mission Statement

The City of Mountain View provides quality services and facilities that meet the needs of a caring and diverse community in a financially responsible manner.

Organizational Values

The City staff has established the following organizational values that guide their work for the community:

- Provide exceptional service
- Act with integrity
- Treat others with respect

